



@ THE PFIZER BUILDING
630 Flushing Avenue, Brooklyn, NY 11206
(Entry thru parking lot on Tompkins Street)

Friday, April 8th
Workshops, Speakers, Building Tours, The Local Reception, Jeffersonian Dinners
Saturday, April 9th
Meet + Eat Marketplace, Expert Exchange, Small Talks, PitchFest

FRIDAY, APRIL 8TH

Breakfast and Lunch provided both days by local artisanal companies

WORKSHOP - EVENT	START	END	FLOOR	ROOM
REGISTRATION	8:00 AM	9:00 AM	1st Floor	Entry Lobby
BREAKFAST	8:00 AM	9:00 AM	2nd Floor	Room 4
WELCOME ADDRESS – Derek Denckla + Michael Bartner + Robert Cornagy	9:00 AM	9:15 AM	2nd Floor	Room 4
KEYNOTE ADDRESS – Azish Filabi – Ethical Systems	9:15 AM	9:30 AM	2nd Floor	Room 4
KEYNOTE ADDRESS – Carolyn Steel – Hungry City	9:30 AM	9:55 AM	2nd Floor	Room 4
BUILDING TOURS – 3 Time Slots – 1 Every 30 Minutes (10, 10:30, 11AM)	10:00 AM	11:25 AM	Various	
WORKSHOP: For Love and Money: What Motivates Food System Investors?	10:00 AM	11:25 AM	2nd Floor	Room 1
WORKSHOP: Food Law Clinic for Farm, Factory and Office	10:00 AM	11:25 AM	2nd Floor	Room 4
WORKSHOP: From Crops to Cows to Cream and More: \$500 Million Opportunity	10:00 AM	11:25 AM	2nd Floor	Room 5
WORKSHOP: Kickstarter Fail: Crowdfunding Lessons and Best Practices	10:00 AM	11:25 AM	2nd Floor	Room 6
WORKSHOP: Sitopia: How to Feed a Democracy	11:30 AM	12:30 PM	2nd Floor	Room 1
WORKSHOP: Hidden Traps of “Normal” Food Enterprise Growth	11:30 AM	12:30 PM	2nd Floor	Room 4
WORKSHOP: Women Leading Change: Resources for Women Owned Businesses, Investors	11:30 AM	12:30 PM	2nd Floor	Room 5
WORKSHOP: Funding an Ethical Food Economy: Plant Based Ventures	11:30 AM	12:30 PM	2nd Floor	Room 6
WORK GROUP: Hemp Enterprise Opportunities	11:30 AM	12:30 PM	2nd Floor	Room 3
LUNCH - Harvesters Lunch	12:30 PM	1:55 PM	3rd Floor	
LUNCH - EATS Y Lunch by ETSY.COM	12:30 PM	1:55 PM	3rd Floor	
KEYNOTE ADDRESS – Joanne Wilson – Gotham Gal – Angel Investor	2:00 PM	2:25 PM	2nd Floor	Room 4
WORKSHOP: Climbing the Capital Ladder: Making Sense of all the Options	2:30 PM	3:55 PM	2nd Floor	Room 1
WORKSHOP: Growing Together: Connecting Farmers + Buyers to Strengthen Local Sourcing	2:30 PM	3:55 PM	2nd Floor	Room 4
WORKSHOP: Hudson River Valley: Developing Our Regional Identity	2:30 PM	3:55 PM	2nd Floor	Room 5
WORKSHOP: Anatomy of a Deal: The Story of Fleishers Craft Butchery	2:30 PM	3:55 PM	2nd Floor	Room 6
WORKSHOP: Evolution of Slow Money: Principle to Practice in NE Networks	4:00 PM	5:00 PM	2nd Floor	Room 1
WORKSHOP: Equity Matters: Building Business Around Shared Wealth, Ownership	4:00 PM	5:00 PM	2nd Floor	Room 4
WORKSHOP: Crowdfunding 2.0: Overview of an Evolving Sector	4:00 PM	5:00 PM	2nd Floor	Room 5
WORKSHOP: Cider Economic Development: Government Action to Foster New Food Industry	4:00 PM	5:00 PM	2nd Floor	Room 6
WORK GROUP: Food System Co-Investment: Annual Meeting	4:00 PM	5:00 PM	2nd Floor	Room 3
CLOSING KEYNOTE ADDRESS: Michelle Long	5:05 PM	6:00 PM	2nd Floor	Room 4
THE LOCAL RECEPTION: Regional Artisanal Food + Beverages	6:00 PM	8:00 PM	3rd Floor	Throughout
SCREENING: Food Chains: Screening and Roundtable Discussion	6:30 PM	7:30 PM	2nd Floor	Room 4
JEFFERSONIAN DINNERS	7:30 PM	10:00 PM	7th Floor	BFDA

SATURDAY, APRIL 9TH

REGISTRATION	8:00 AM	9:00 AM	1st Floor	Lobby
BREAKFAST	8:00 AM	9:00 AM	Floors 2+3	Throughout
WELCOME ADDRESS	9:00 AM	9:15 AM	2nd Floor	Room 4
KEYNOTE ADDRESS – Jessamyn Waldman Rodriguez – Hot Bread Kitchen	9:15 AM	9:45 AM	2nd Floor	Room 4
KEYNOTE – Media Partners	9:45 AM	10:00 AM	2nd Floor	Room 4
MEET + EAT MARKETPLACE – Food, Beverages and Service Exhibitors	10:00 AM	6:00 PM	3rd Floor	Throughout
EXPERT EXCHANGE – 1-on-1 Coaching with Consultants and Mentors	10:00 AM	12:30 PM	2nd Floor	Rm. 1,2,3,6
Expert Exchange Session A	10:00 AM	10:46 AM		
Expert Exchange Session B	10:50 AM	11:36 AM		
Expert Exchange Session C	11:40 AM	12:26 PM		
SMALL TALKS – 15 Speakers for 10 Minutes Each	10:00 AM	12:30 PM	2nd Floor	Room 4
LUNCH @ Meet + Eat Marketplace	12:30 PM	1:55 PM	3rd Floor	
KEYNOTE ADDRESS – Oran Hesterman – Fair Food Network	2:00 PM	2:30 PM	2nd Floor	Room 4
PITCHFEST	2:30 PM	4:40 PM	2nd Floor	Room 4
CLOSING KEYNOTE ADDRESS – Majora Carter – Majora Carter Group	4:40 PM	5:00 PM	2nd Floor	Room 4
CLOSING REMARKS	5:00 PM	5:30 PM	2nd Floor	Room 4
PITCHFEST DEAL ROOMS	5:00 PM	6:00 PM	2nd Floor	Room 1

Schedule subject to change – Check your Program Schedule the day of the event for the most up to date times and room numbers.